

L. CORPORATE SOCIAL RESPONSIBILITY INITIATIVES

Discuss any initiative undertaken or proposed to be undertaken by the company.

Initiative	Beneficiary
Readership awareness program	Students in public schools of depressed areas
Scholarship Grants	Underprivileged but deserving students
Financial Assistance to victims of natural disasters	Victims of natural disasters
Health and wellness program	employees
Fund raising activities	Victims of calamities
Community outreach programs	Manila Boys Town